

**Application Form\_Question\_Financial Innovation Category**

#	Question summary	Questions	Remarks
1	The company profile	Company name	
2		Representative name	
3		Website URL	
4		Company profile (business overview, brochure, or equivalent)	attach up to one file, PDF format, within 200MB
5		Company SNS (URL)	
6		Country/Region of Headquarter	
7		Headquarter address	
8		Company establishment year	half-width numbers
9		Number of employees	half-width numbers
10		Sales per year	JPY or USD, half-width numbers, no commas required, Please also indicate the fiscal year
11		Name of Japanese corporation	for foreign companies already established in Japan
12		Company address within Japan	for foreign companies already established in Japan
13		Year of establishment in Japan	for foreign companies already established in Japan, half-width numbers
14		Award records	
15		Name of award(s) received	please answer if you selected "Yes" for the previous question
16		Business stage	
17		Choices : Seed, Early, Middle, Later, Listed	
18		Funding round	
19		Choices : Series A, Series B, Series C, Others	
20		If you select "Others", please fill in the contents.	
21		Sales/implementation achievement	
22		Chices : Yes(Fully implemented), Yes(Pilot), No	
23		Partner/client	please answer if you selected "Yes" for the previous question
24	The proposed service	Availability of fundings	
25		Funding source	
26		Choices : Angel, CVC, VC, Other financial institutions, Self-funded	multiple selections are possible
27		Innovativeness of the proposed service	
28		Choices : (1) a completely new service	
29		(2) a service that has not yet been released in Japan	
30		(3) a service that adds new functions to an existing service	
31		(4) a service that adds value, such as a price reduction by introducing of new technology	
32		Applicable industry	
33		Choices : Bank, Insurance, Securities, Asset management, Others	multiple selections are possible
34		If you select "Others", please fill in the contents	
35		Business form of the proposed service	
36		Choices : B to B, B to C	multiple selections are possible
37		Technology that the proposed service uses	
38	Choices : AI, Big data, Analytics, IoT, Robots, Security, Blockchain, VR/AR, Others	multiple selections are possible	
39	If you select "Others", please fill in the contents.		
40	Classification of the proposed service		
41	Choices : Themes shared across all financial services, Deposits/Withdrawals, Payments, Asset management, Insurance, Financing, DX/Infrastructure	multiple selections are possible	
42	Themes you are applying for	Please select up to 3 themes if your applications is related to multiple.	
43	Outline of the proposed service	in 1,200 characters or less	
44	Use case of the proposed service	in 1,200 characters or less	
45	Business model (business strategy, revenue structure, etc.) of the proposed service	in 1,200 characters or less	
46	Demonstration video (URL)		
47	Introductory materials of the proposed service	attach up to one file, PDF format, within 200MB	
48	Competition for the proposed service (competitors, similar services, etc.)		
49	Outstanding points of the proposed service compared to your competitors	in 1,200 characters or less	
50	Potential regulations (technical, legal)		
51	Regulation name	please answer if you selected "Yes" for the previous question	
52	Reasons why your company can contribute to the needs/issues and what your company wants to promote	in 1,200 characters or less	
53	The establishment of a base and confirmation of willingness to participate in the Tokyo Financial Award	Possibility of establishing a base in Tokyo	
54		Estimated Year of Establishment	If you already have an office in Tokyo, please answer the year of establishment. half-width numbers
55		What are the decision-making elements for the establishment?	
56		Choices : Expected sales, Confirmation on the location, Human resource employment, Overcoming the regulation, Others	multiple selections are possible
57		If you select "Others", please fill in the contents.	
58		Will your company member attend the award ceremony in Tokyo around February - March 2024?	attendance of CXO class is required
59		Job title of the potential attendee for the award ceremony	
60	Questions about person in charge	Will your company member participate in support programs (including networking) around October 2023 - January 2024	CXO class participation is preferred
61		Job title of the potential attendee for the support program	
62		Expectations for support programs (business matching, mentorship, etc.)	
63		Name of person in charge	
64		Department in charge	
65	Questions about application	Job title of person in charge	
66		Phone number of person in charge	
67		Email address of person in charge	
68		What prompted you to apply for the Tokyo Financial Award?	multiple selections are possible
69		Choices : Website of Tokyo Metropolitan Government, Website of Tokyo Financial Award, Contact from the Secretariat of the Tokyo Financial Award, Web search, Access to Tokyo, Industry group, Flyer, SNS, Media, Others	Access to Tokyo : Overseas locations set up by the Tokyo Metropolitan Government for the purpose of attracting foreign companies to Tokyo. It carries out public relations activities in collaboration with international hub organizations.
70	If you select "Access to Tokyo", please select a city.		
71	Choices : London, Paris, San Francisco, Singapore	multiple selections are possible	
72	If you select "SNS", please fill in the SNS name.		
73	If you select "Media", please fill in the media name.		
74	If you select "Other", please fill in the contents.		