

Tokyo Financial Award 2021 <Financial Innovation Category>

The Tokyo Financial Award recognizes businesses in two categories, "Financial Innovation Category" and "ESG Investment Category" with the aim of enhancing Tokyo's presence as a global financial city, thereby revitalizing the financial sector and improving convenience for Tokyo residents.

Deadline:
Aug. 31st 2021
23:59 (JST)

<Financial Innovation Category>

In this category, we ask residents and businesses in Tokyo about their needs and challenges related to financial services in their daily lives, and call for solutions from domestic and overseas financial institutions.

Themes to be resolved (examples)

We call for solutions for needs/challenges received from residents and businesses in Tokyo.

Deposits & Withdrawals	Payments	Asset Management
<ul style="list-style-type: none"> Enhanced bank compatibility for ATM use and account management Strengthened security for online banking and other online transactions 	<ul style="list-style-type: none"> Ability to use convenient cashless payment methods besides e-money Payment methods with lower payment fees 	<ul style="list-style-type: none"> More services and products that allow asset management from small amounts Lower fees for asset management
Insurance	Financing	Others (Financial service as a whole)
<ul style="list-style-type: none"> Simpler procedures for insurance Tools to learn about insurance 	<ul style="list-style-type: none"> Products that are not restricted by age, occupation, income, etc. Loan services that meet the specific needs of startups and SMEs 	<ul style="list-style-type: none"> Services to prevent financial crimes, such as strengthened security Financial services for financial transactions with overseas countries and for overseas tourists, such as services with multi-currency and multi-language support

*Themes listed above are examples. Please visit our website for the full list of themes.

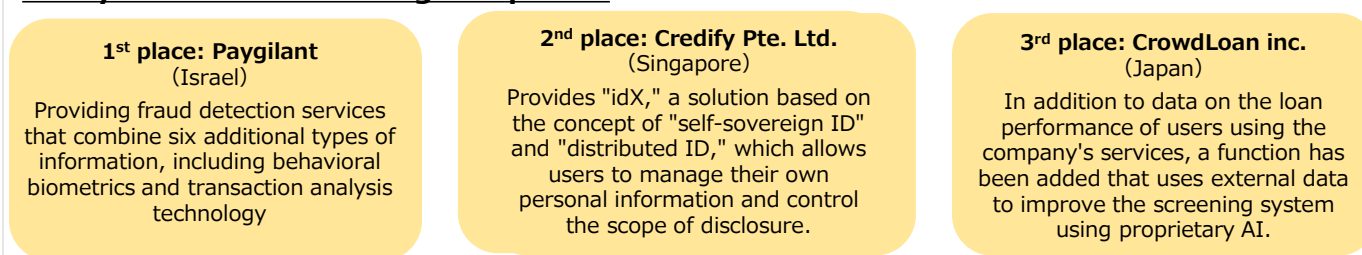
Benefits



Schedule (Tentative)



Last year's award-winning companies



For more information on application, please visit the official website of the Tokyo Financial Award.
URL : <https://www.finaward.metro.tokyo.lg.jp/>